

# CAMOSY

## THE PLUMBLINE

A Publication of Camosy, Inc.



### ABOUT THE PUBLICATION

Partners like you have played an important role in the achievements of Camosy, Inc. in its more than 100 years of service. You help Camosy meet the needs of its clients in its quest to continue being the best in the business. Camosy's official magazine, *The Plumbline*, serves as a critical part of the company's communication strategy and is an effective educational resource for clients.

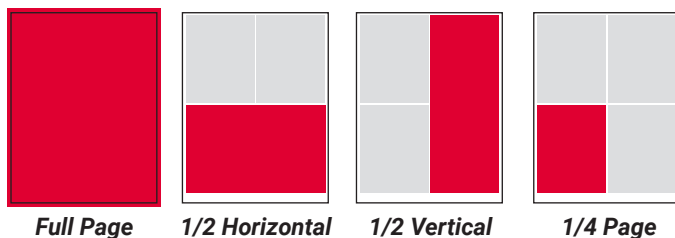
*The Plumbline* is published biennially, and it features notable Camosy projects, new advances in the construction

field and the latest business trends. It is distributed to current and potential clients, as well as developers, architects, engineers, business owners, subcontractors, suppliers, government leaders, hospital administrators, financial professionals and other area decision-makers. These decision-makers create a key niche market that is in need of your services as well as ours! We believe those who participate in the ongoing success of *The Plumbline*, through co-sponsorship advertising, will realize significant benefits both now and in the future.

### SPECIFICATIONS

Ad Size	Dimensions	Rate
Full Page *	8.375" x 10.875"	\$1,750
1/2 Page Horizontal	7.875" x 4.937"	\$900
1/2 Page Vertical	3.875" x 10"	\$900
1/4 Page	3.875" x 4.937"	\$500

\* Full page ads are intended to bleed off the page. Please include an additional 0.125" of bleed on all sides of your artwork, and keep important information at least 0.5" from the page edge.



Full Page

1/2 Horizontal

1/2 Vertical

1/4 Page

### DIGITAL FILE REQUIREMENTS

- All artwork should be submitted in PDF or JPEG format.
- Graphics should visually appear high-resolution and have a minimum 300 DPI (dots per inch). *NOTE: We cannot increase the quality of the image if the original is blurry, graining or too small – graphics pulled from websites are generally too small to use.*
- All colors should be created as CMYK process colors.
- Final ad artwork should be emailed to [dora@godooley.com](mailto:dora@godooley.com).

### PROFESSIONAL DESIGN SERVICES

Professional design services are available. Please contact Dooley & Associates if you are interested in having your ad created by our team of professional designers.



### READY TO GET STARTED?

Please contact Janel at Dooley & Associates:  
262.925.4769  
[janel@godooley.com](mailto:janel@godooley.com)